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EXECUTIVE TURNTABLE

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RECORD COMPANIES: EMI Music appoints **Syd Schwartz** senior VP for digital marketing, **David Boyle** VP of consumer insight and validation and **Eric Case** VP of marketing platforms. Schwartz was senior VP of digital strategy for EMI Music in North America, Boyle was VP of commercial development for EMI Music's catalog division, and Case was co-founder of Web product development consultancy nb.io.

Golden Music Nashville names **Lauren Thomas** associate director of promotion. She was promotions manager at KMLE-FM Phoenix.

Kidz Bop, a division of **Razor & Tie Entertainment**, appoints **Sasha Junk** VP of public relations. She was senior VP/managing director at the **Morris + King Co.**

Universal Music Group Nashville promotes **Regina Stuve** to senior director of artist and media relations and **Amanda Gavron** to coordinator of promotion. Stuve was director, and Gavron was an assistant.



PUBLISHING: Peermusic in Germany names **Lars Ingwersen** managing director, effective Sept. 1. He was managing director at **Warner Music Entertainment Central Europe** in Hamburg.

DISTRIBUTION: 101 Distribution names **Rick Williams** GM. He was owner/president of **Perseverance Music**.

RELATED FIELDS: MTV Networks Latin America appoints **Pablo Yacub** general counsel. He was VP of business and legal affairs.

CD/vinyl manufacturer **Sound Performance USA** names **Charlie Davis** director of sales. He was administrative coordinator for publishing at **Downtown Records**.

—Edited by Mitchell Peters

GOODWORKS

ELTON JOHN HIV/AIDS BENEFIT SET FOR NOV. 16

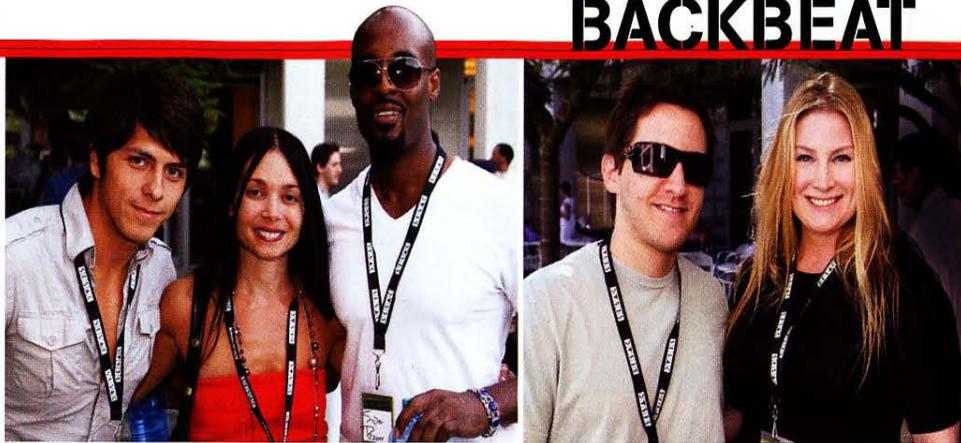
The organizers of Elton John's annual An Enduring Vision benefit hope to raise at least \$2 million for AIDS/HIV prevention and awareness, according to Elton John AIDS Foundation executive director Scott Campbell.

The eighth annual event will be held Nov. 16 at Cipriani Wall Street in New York. CNN anchor Anderson Cooper will host the benefit, which will honor former President Bill Clinton; philanthropists Evelyn Lauder, Leonard Lauder and Lily Safra; and actress Sharon Stone. The presenting sponsor is American Airlines. Organizers haven't yet announced this year's musical guest, but Campbell says John will briefly perform.

Campbell, who expects up to 800 attendees, says the benefit typically raises between \$2 million and \$3 million. "Last year we raised about \$2.1 million," he says. "We anticipate the same range this year. Things are going well right now, so we hope to get to that point."

The money raised will go toward the Elton John AIDS Foundation's grant-making initiatives for HIV prevention programs in the United States, the Caribbean and Latin America. Last year the organization distributed nearly \$6.6 million in grants, according to Campbell. "We really want to reach out and get everyone's support that we can, because it's a challenging year," he says. "We're doing well but we need everyone's help to make sure we can continue to support our programs on a level that we have in the past."

Individual tickets to the benefit cost \$2,500, and tables are \$25,000. Tickets are on sale through EJAF.org. —Mitchell Peters



Singer/songwriter **Moli** (left) with composer **Michèle Vice-Maslin** and hit songwriter **Darrin "SuperPower" Baker**. **Writer/composer Jason Miller** with SESAC VP of West Coast operations **Ashley Miller**.

SESAC SECOND ANNUAL SONGWRITER'S BOOTCAMP



From left: SESAC associate director of writer/publisher relations **Josh Feingold**, artist development coach **Nick Cooper** and SESAC VP of writer/publisher relations **Trevor Gale**.

SESAC hosted the second annual Songwriter's Bootcamp July 17 at the Skirball Cultural Center in Los Angeles. The event, for which Billboard was a media sponsor, is a free symposium for artists and songwriters to learn about the music business through panel lectures and discussions. The Bootcamp featured such industry professionals as Gail Perry from Three AM Management, Michelle Belcher from Primary Wave Music, entertainment attorney Allison Schwartz and Michael Rajna from Konami Digital Entertainment, among others. The event also featured "Speed Dating: Could This Be the Magic at Last?"—a special rotating panel of music executives who answered questions on creating, publishing, managing and marketing music.

PHOTOS: COURTESY OF TEAL MOSS



From left: Konami Digital Entertainment associate director of music licensing **Michael Rajna**, Blazed Out Music CEO **Christian Salyer**, executive consultant **Danny Gardner**, SESAC associate VP of writer/publisher relations and new technologies **James Leach** and WebSight Design chief technology officer **Lawrence Leach**.



SESAC staff gather for a celebratory photo after the Bootcamp. From left: VP of writer/publisher relations **Trevor Gale**, associate VP of corporate relations **Ellen Truley**, associate VP of writer/publisher relations and new technologies **James Leach**, associate director of writer/publisher relations **Josh Feingold**, SESAC Latina senior director **J.J. Cheng** and administrative assistant **Mario Prins**.